Assessing Public Awareness and Knowledge of Misophonia

• in a Nationally Representative Sample of Adults



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Background

Misophonia Awareness



Clinical settings, research, and pop culture











Public awareness of mental health disorders:

Increases likelihood of disclosure to others¹

Facilitates help-seeking behaviors²

Improves support² and acceptance³

Enhances treatment options⁴

Predicts treatment utilization⁵

Decreases stigma⁶ and prejudice⁷

Current Study

<u>Purpose:</u> Investigate the level of misophonia awareness in a nationally representative sample of U.S. adults

Current Study

Aim 1: Examine recognition of misophonia

• Hypothesis: Younger age¹, White/non-Hispanic background^{1,2}, higher level of education^{1,2,3}, higher income¹, and urban living status⁴ would predict misophonia recognition

Current Study

Aim 2: Explore personal experience with misophonia and interest in learning more about misophonia

Aim 3: Investigate features of misophonia knowledge among those who endorsed prior awareness of misophonia

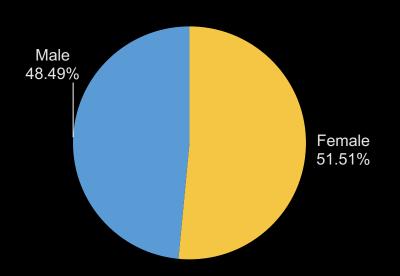
Methods

Data Collection & Sampling

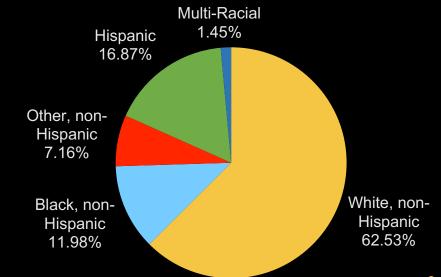
- Ipsos KnowledgePanel
 - Largest, web-based panel of adults in U.S.
 - Members recruited using address-based sampling
 - methodology
 - Study-specific post-stratification weights applied
 - to survey data based on the U.S. Census
 - Population Survey

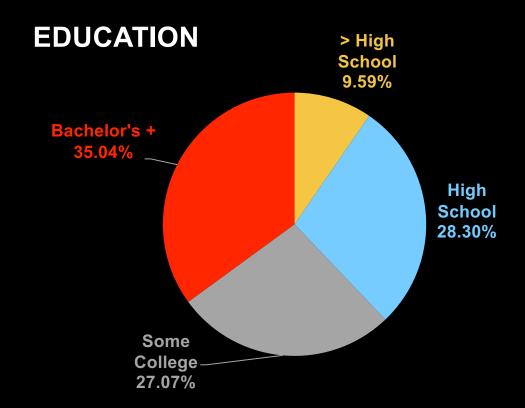
° Age Range = 18 - 93, M_{age} = 48.32 years (SD = 17.76)

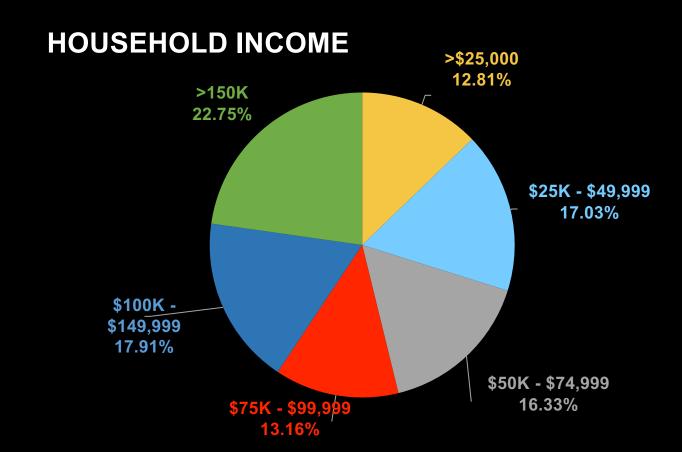
Gender



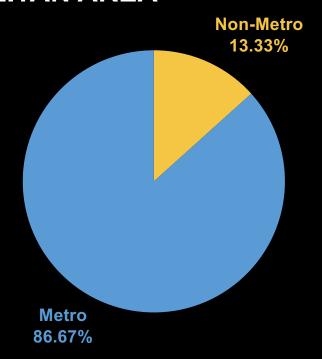
Race/Ethnicity







METROPOLITAN AREA



- Core Survey Items
 - 1. Misophonia recognition
 - Prior to this survey, have you heard of the term misophonia?
 - 2. Misophonia definition provided and personal experience assessed:
 - Do you identify as having misophonia?
 - Do you know someone who has misophonia?
 - 3. Rate your interest in learning more about misophonia

Additional Survey Items

1. Does this description of misophonia match your understanding of misophonia?

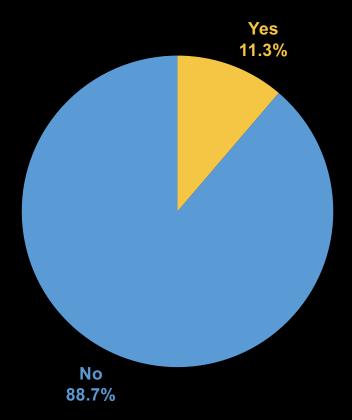
2. How would you rate your level of familiarity or knowledge of misophonia?

3. What has been your primary source of information on misophonia?

Results

Misophonia Recognition (N = 4,005)

"Have you heard of the term misophonia?"



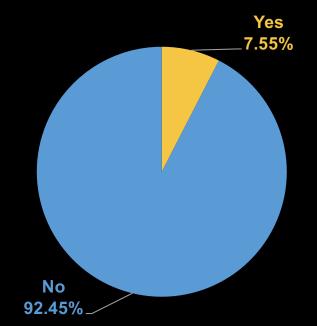
Demographic Predictors of Misophonia Recognition

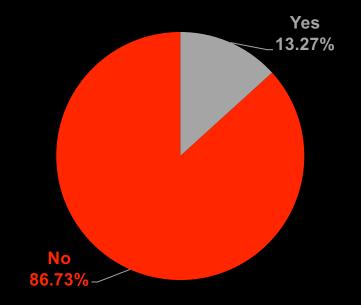
	OR	95% CI	р
Gender (Female)	1.780	1.447 – 2.186	< .001
Age	0.968	0.962 - 0.974	< .001
Race/Ethnicity	_		
White		eference	-
Black	0.638	0.450 - 0.906	.012
Other	0.392	0.245 - 0.627	<.001
Hispanic	0.686	0.507 - 0.928	.015
2+ races	0.889	0.405 – 1.952	.770
Education			
< High School	Re	eference	-
High school	0.942	0.615 – 1.441	.782
Some college	1.211	0.792 – 1.851	.378
≥ Bachelor's	1.638	1.072 – 2.502	.022
Household Income			
< \$25,000	Re	eference	-
\$25K to \$49,999	1.054	0.697 - 1.594	.804
\$50K to \$74,999	0.946	0.617 – 1.451	.800
\$75K to \$99,999	1.573	1.037 - 2.384	.033
\$100K to \$149,999	1.288	0.854 - 1.942	.227
≥ \$150,000	1.417	0.949 – 2.117	.088
Metropolitan Area	1.103	0.804 – 1.513	.543

Personal Experience with Misophonia (N = 4,005)

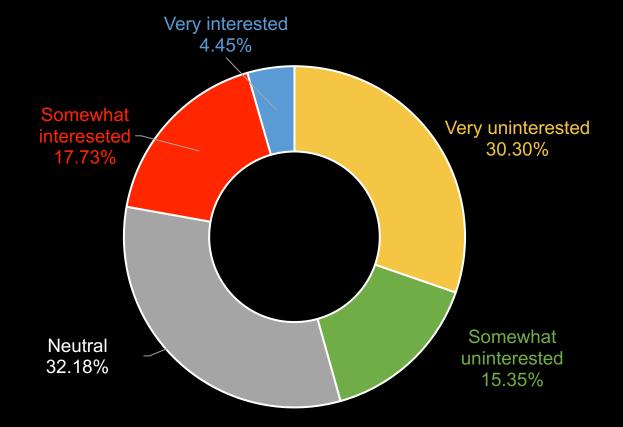
IDENTIFY AS HAVING MISOPHONIA

KNOW SOMEONE WITH MISOPHONIA

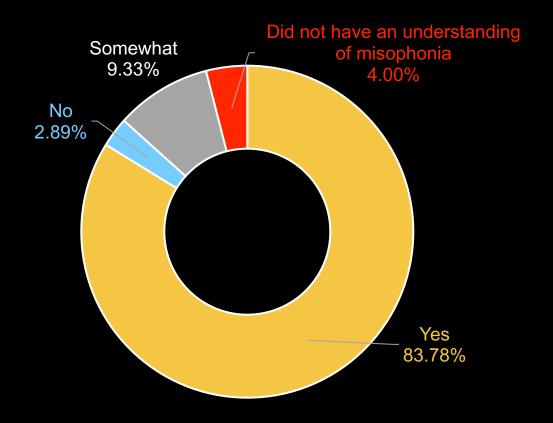




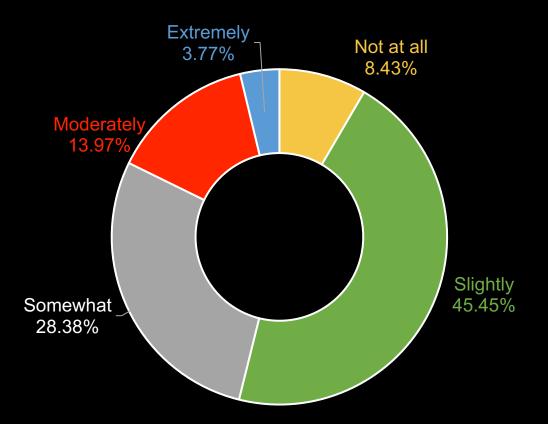
Interest in Learning more about Misophonia (N = 4,005)



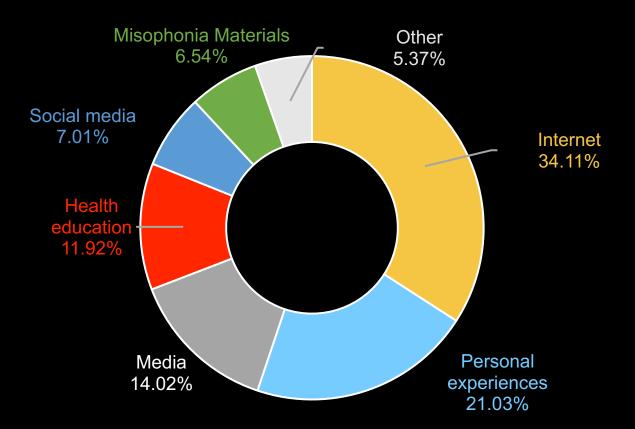
Definition Matched Understanding of Misophonia (n = 451)



Level of Familiarity/Knowledge (n = 451)



Primary Source of Information on Misophonia (n = 451)



Discussion

Key Takeaways

- 1. Recognition of misophonia is low in the general population and affected by demographic characteristics
- 2. A total of 16.6% reported personal contact with someone with misophonia (self/other)
- 3. Most individuals who recognized misophonia indicated their understanding was consistent with scientific definition, moderate levels of knowledge, and that the internet was the most common source of information

Possible Interpretations & Implications

- Awareness campaigns may need to deploy specific strategies to reduce health disparities
- Interest in learning more about misophonia varied
- Internet was most common source of misophonia information
 - + Easily accessible and cost-efficient¹
 - Associated with greater propagation of health misinformation²

Limitations

- Generalizability: data reflect current perspectives in the U.S.
- Small number of survey items
- Potential conflation with other similar conditions, such as hyperacusis

Next Steps

- Comprehensive surveys, vignettes, and interviews needed to understand public perceptions of misophonia
- Public health campaigns and outreach endeavors needed to increase awareness in the general population and at-risk samples
- Importance of stakeholders, scientists, and clinicians to disseminate misophonia information



Thank you!







Advance breakthroughs. End suffering.